

Faculty: Lynn Boecker  
 Student: Jeremy Gillentine  
 Outcomes: 6.B.4.h - professional writing for journal and newsletter publication  
 Assessment: COUC810-ONLINE-BENCHMARK MANUSCRIPT SUBMISSION II-202440  
 Completed: 04/18/25

**COUC810-ONLINE-BENCHMARK MANUSCRIPT SUBMISSION II-202440**

|         | 100 to >93.0 pts Advanced  | 93 to >86.0 pts Proficient   | 86 to >0.0 pts Developing   | 0 pts Not Present | Advanced (98 pts) |
|---------|--|--|---|-------------------|-------------------|
| Content | <p>The Manuscript Submission II exceeds content requirements:</p> <p>Title —It is specific and has a clear focus. It appropriately sets the readers' expectations for what they will learn.</p> <p>Abstract —It is a concise summary of the entire piece. The student clearly developed an abstract that is professional counselor identity oriented.</p> <p>Introduction —The introduction contains a six-point argument for the paper: 1. The topic of the paper 2. Why the topic is important. 3. Brief review of what is known about this topic based on the literature 4. Highlights what is not known. 5. How your manuscript addresses this knowledge gap. 6. A brief statement describing the theoretical framework you use in the manuscript and why.</p> <p>Main Headings —The headings are specific to the article's focus and are consistent in format (APA formatted headings)</p> <p>Body of the Manuscript —There are no more than 3-5 main headings that are evenly balanced in length.</p> <p>Literature Review —The evidence base is current and authoritative, with just a few traditional sources. It uses original sources rather than textbooks. The literature review is thorough, current, persuasive, and synthesized. It is specific to the theoretical framework you stated you were applied in the introduction. The student summarized what is known about the counseling topic based on the literature.</p> <p>Transitions —Reading through the article, the transitions are smooth. Grammarly has been utilized</p> <p>Examples —The examples provided resonate with the experience of counseling professionals. There are not too few or too many, and they are not too long.</p> <p>Visual material —Figures, tables, charts, graphs, and/or other visual material are helpful and worthy of publication. They are original and focused very specifically on the topic of the article.</p> <p>Length and clarity —The manuscript is not too wordy in places (i.e., in need of condensing), nor are there places where the material requires further development (i.e., where not enough explanation is given). Sections are not one long paragraph but broken down into paragraphs.</p> <p>Discussion — The student thoroughly discussed the implications of counseling and/or counselor education. (1) briefly "recaps" the main ideas (2) revisits the main thesis that was explained in the introduction (3) provides implications specific to the field of counseling, and counselor education (this is the practical piece) (4) provides recommendations for research related to your practical article (5) gives a genuine sense of wrapping everything up and sending readers on their way ALL points and facts presented in the paper are supported by proper use of citations and references to current empirical and theoretical literature. The assignment is of appropriate length (18-22 pages [not including title page, abstract, references, and required appendices]) DO NOT EXCEED PAGE LIMIT. Few, if any, quotations that are brief and are in proper APA format.</p> | <p>The Manuscript Submission II meets content requirements:</p> <p>Title —It is specific and has a clear focus. It appropriately sets the readers' expectations for what they will learn.</p> <p>Abstract —It is a concise summary of the entire piece. It should be counselor professional identity focused. The student developed an abstract that is professional counselor identity oriented.</p> <p>Introduction —The introduction contains a six-point argument for the paper: 1. The topic of the paper 2. Why the topic is important. 3. Brief review of what is known about this topic based on the literature 4. Highlights what is not known. 5. How your manuscript addresses this knowledge gap. 6. 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There are not too few or too many, and they are not too long.</p> <p>Visual material —Figures, tables, charts, graphs, and/or other visual material are helpful and worthy of publication. They are original and focused very specifically on the topic of the article.</p> <p>Length and clarity —The manuscript is not too wordy in places (i.e., in need of condensing), nor are there places where the material requires further development (i.e., where not enough explanation is given). Sections are not one long paragraph but broken down into paragraphs.</p> <p>Discussion — The student discusses the implications specific to counseling and/or counselor education. (1) briefly "recaps" the main ideas (2) revisits the main thesis that was explained in the introduction (3) provides implications specific to the field of counseling, and counselor education (this is the practical piece) (4) provides recommendations for research related to your practical article (5) gives a genuine sense of wrapping everything up and sending readers on their way ALL points and facts presented in the paper are supported by proper use of citations and references to current empirical and theoretical literature. The assignment is of appropriate length (18-22 pages [not including title page, abstract, references, and required appendices]) DO NOT EXCEED PAGE LIMIT. Few, if any, quotations that are brief and are in proper APA format.</p> | <p>The Manuscript Submission II meets some content requirements:</p> <p>Title —It is specific and has a clear focus. It appropriately sets the readers' expectations for what they will learn. Abstract —It is a concise summary of the entire piece. It should be counselor professional identity focused. The student minimally developed an abstract that is professional counselor identity oriented.</p> <p>Introduction —The introduction contains a six-point argument for the paper: 1. The topic of the paper 2. Why the topic is important. 3. Brief review of what is known about this topic based on the literature 4. Highlights what is not known. 5. How your manuscript addresses this knowledge gap. 6. A brief statement describing the theoretical framework you use in the manuscript and why.</p> <p>Main Headings —The headings are specific to the focus of the article and are consistent in format (APA formatted headings)</p> <p>Body of the Manuscript —There are no more than 3-5 main headings that are evenly balanced in length.</p> <p>Literature Review —The evidence base is current and authoritative, with just a few traditional sources. It uses original sources rather than textbooks. The literature review is thorough, current, persuasive, and synthesized. It is specific to the theoretical framework you stated you were applied in the introduction. The student minimally summarized what is known about the counseling topic based on the literature</p> <p>Transitions —Reading through the article, the transitions are smooth. Grammarly has been utilized</p> <p>Examples —The examples provided resonate with the experience of counseling professionals. There are not too few or too many, and they are not too long.</p> <p>Visual material —Figures, tables, charts, graphs, and/or other visual material are helpful and worthy of publication. They are original and focused very specifically on the topic of the article.</p> <p>Length and clarity —The manuscript is not too wordy in places (i.e., in need of condensing), nor are there places where the material requires further development (i.e., where not enough explanation is given). Sections are not one long paragraph but broken down into paragraphs.</p> <p>Discussion — The student minimally discussed the implications of counseling and/or counselor education. (1) briefly "recaps" the main ideas (2) revisits the main thesis that was explained in the introduction (3) provides implications specific to the field of counseling, and counselor education (this is the practical piece) (4) provides recommendations for research related to your practical article (5) gives a genuine sense of wrapping everything up and sending readers on their way ALL points and facts presented in the paper are supported by proper use of citations and references to current empirical and theoretical literature. The assignment is of appropriate length (18-22 pages [not including title page, abstract, references, and required appendices]) DO NOT EXCEED PAGE LIMIT. Few, if any, quotations that are brief and are in proper APA format.</p> | Not present.      |                   |

Comments:

|                          | 50 to >47.0 pts Advanced   | 47 to >43.0 pts Proficient   | 43 to >0.0 pts Developing  | 0 pts Not Present | Advanced (49 pts) |
|--------------------------|--|--|--|-------------------|-------------------|
| Organization and Clarity | <p>The Manuscript Submission II exceeds organization requirements:</p> <p>Paper Organization: Includes a clear, succinct abstract, introduction, and conclusion that summarizes the paper's contents and articulates transitions between the primary sections of the paper. Follow the author guidelines or what you see in the articles you download from the journal regarding the use of first person. Either way (first or third person), it must be appropriately professional and scholarly.</p> | <p>The Manuscript Submission II meets organization requirements:</p> <p>Paper Organization: Includes a clear, succinct abstract, introduction, and conclusion that summarizes the paper's contents and articulates transitions between the primary sections of the paper. Follow the author guidelines or what you see in the articles you download from the journal regarding the use of first person. Either way (first or third person), it must be appropriately professional and scholarly.</p> | <p>The Manuscript Submission II meets some of the content organization requirements:</p> <p>Paper Organization: Includes a clear, succinct abstract, introduction, and conclusion that summarizes the paper's contents and articulates transitions between the primary sections of the paper. Follow the author guidelines or what you see in the articles you download from the journal regarding the use of first person. Either way (first or third person), it must be appropriately professional and scholarly.</p> | Not present.      |                   |

Comments:

|                                   | 50 to >47.0 pts Advanced   | 47 to >43.0 pts Proficient   | 43 to >0.0 pts Developing   | 0 pts Not Present | Advanced (49 pts) |
|-----------------------------------|--|--|---|-------------------|-------------------|
| Grammar, Spelling, and APA format | <p>The Manuscript Submission II exceeds structure requirements:</p> <p>Current APA Style: Title page through references and everything in between is formatted correctly.</p> <p>The Manuscript Submission II exceeds structure requirements:</p> <p>Current APA Style: Title page through references and everything in between is formatted correctly. The assignment is double-spaced, 12-point, Times New Roman Few, if any, quotations that are brief and are in proper APA format.</p> <p>Professional, Scholarly Quality: Correct grammar, spelling, syntax, verbiage, tense, etc.</p> | <p>The Manuscript Submission II meets structure requirements:</p> <p>Current APA Style: Title page through references and everything in between is formatted correctly. The assignment is double-spaced, 12-point, Times New Roman Few, if any, quotations that are brief and are in proper APA format.</p> <p>Professional, Scholarly Quality: Correct grammar, spelling, syntax, verbiage, tense, etc.</p> | <p>The Manuscript Submission II meets some structure requirements:</p> <p>Current APA Style: Title page through references and everything in between is formatted correctly. The assignment is double-spaced, 12-point, Times New Roman Few, if any, quotations that are brief and are in proper APA format.</p> <p>Professional, Scholarly Quality: Correct grammar, spelling, syntax, verbiage, tense, etc.</p> | Not present.      |                   |

Comments:

**COUC 810 Assessment Rubric**  
 CACREP-DOC-2016.6.B.4.h - professional writing for journal and newsletter publication

|  | Exceeds (4,000 pts)   | Meets (3,000 pts)  | Emerging (2,000 pts)   | insufficient (1,000 pt)   | No Evidence (0.000 pt)   | Meets (3 pts) |
|--|---|--|--|---|--|---------------|
| Professional writing for journal and newsletter publication<br>CACREP-DOC-2016.6.B.4.h | Demonstrated excellent knowledge of professional writing for journal and newsletter publication | Demonstrated satisfactory knowledge of professional writing for journal and newsletter publication | Demonstrated some knowledge of professional writing for journal and newsletter publication | Demonstrated limited knowledge of professional writing for journal and newsletter publication | Did not demonstrate knowledge of professional writing for journal and newsletter publication |               |

Comments:

**Evaluation Score Summary**

| Title:             | Score         | Adj. Score    | Finalized |
|--------------------|---------------|---------------|-----------|
| Primary Evaluation | 196.00        | 196.00        | Finalized |
| <b>SCORE:</b>      | <b>196.00</b> | <b>196.00</b> |           |